



Age-Friendly Honolulu

December 2017

Web Page: Agefriendlyhonolulu.com

Facebook: [@Age-Friendly Honolulu](https://www.facebook.com/@Age-Friendly-Honolulu)

Age-Friendly Honolulu would like to introduce our new Co-Chair, Ms. Pamela Witty-Oakland. Pamela was recently appointed by Mayor Caldwell as the Director of the Department of Community Services, replacing former DCS Director and AFH Co-Chair Gary Nakata.

"Age-Friendly Honolulu represents a visionary effort to improve the livability of our community for both keiki and kupuna. Transit-oriented development (TOD) along the rail route from East Kapolei to Honolulu is an opportunity to build community assets that support mobility, access, and enhanced quality of life for kupuna and keiki."

Pamela Witty-Oakland



Pamela Witty-Oakland
Co-Chair, Age Friendly Honolulu



Become A Dementia Friend

Age-Friendly Honolulu is launching the Dementia Friends Hawaii initiative. This initiative will be a partnership between Age-Friendly Honolulu, the Hawaii Alzheimer's Disease Initiative at UH, and the State Alzheimer's Disease and Related Dementias Taskforce.

Dementia Friends is a global movement that is changing the way people think, act, and talk about dementia. Developed in the UK, the Dementia Friends initiative is underway in Hawaii and across the United States. By helping community members understand what dementia is and how to help, each of us can make a difference for those touched by dementia. Imagine the impact if we train first responders, bus drivers, bank tellers and others to be more dementia-friendly and helpful to our older citizens. For more information visit: www.dementiafriendsusa.org.

The concept is simple, Dementia Friends Champions hold one-hour information sessions in the community, at which attendees learn the basics of dementia and pledge to take small steps within their own family or community to support individuals with dementia. The first training session to become a Dementia Friends Champion will be on January 20, 2018, 9am-12noon at Kahala Nui.

For more information on how to become a Dementia Friends Champion, or become a Dementia Friend, please contact Christy Nishita, Ph.D., from Age-Friendly Honolulu and UH Center on Aging at cnishita@hawaii.edu.

Age-Friendly Honolulu Teams With Local Businesses To Better Serve Hawaii's Kupuna



10 Tips Poster For Distribution To Local Businesses

The survey also revealed some of the most common complaints from kupuna; it is sometimes difficult to reach items in stores and employees provide poor customer service, fail to smile, and do not give eye contact. From these survey results and additional focus groups, the **Kind2Kupuna** campaign's "10 Tips to Better Engage with Kupuna" was created to help businesses and their employees to better attend to, capture, and retain senior customers. If businesses adopt these tips, the survey indicated that kupuna would be two times more likely to frequent that business.

To find out more about the **Kind2Kupuna's** "10 Tips to Help Businesses Better Engage with Kupuna," visit agefriendlyhonolulu.com and fill out the information form: tiny.cc/kind2kupuna.

Christy Nishita and Colby Takeda, administrator with The Plaza Assisted Living, are partnering on an exciting project on behalf of Age-Friendly Honolulu. The **Kind2Kupuna** age-friendly business initiative is launching this month to help organizations better support the needs of older adults. This campaign is funded by AARP with support from The Plaza Assisted Living.

Given Hawaii's fast-growing 50+ population, it will be critical that we consider how our businesses can better cater to the aging market. By 2030, the U.S. Census Bureau estimates that 30% of Hawaii will be made up of older adults, ages 60 and over; and according to AARP, adults ages 50 and over control 51% of all consumer spending nationwide.

In a recent Age-Friendly Honolulu survey of over 300 older adults, businesses in Hawaii were rated as being only "moderately age-friendly" -- we define an age-friendly business as one that understands and accommodates the needs of older adults, and in particular, supports the physical and cognitive challenges that can be associated with aging.

The 43rd Annual Mayor's Craft & County Fair

Age-Friendly Honolulu had a booth at the Mayor's Craft & Country Fair on Saturday, November 18, 2017. AFH members chatted with the many kupuna visitors who stopped by the booth and explained to them our initiative's various goals and activities. Participants could scroll through and familiarize themselves with the agefriendlyhonolulu.com website, pick up information on the new Dementia Friends initiative, or simply share their thoughts and ideas on making Honolulu an even more age-friendly city.



This year's event was a great success, and we are looking forward to next year

AFH at the AARP Livable Communities National Conference

On November 21st, AFH Committee member **Harrison Rue** was a featured speaker at the AARP Livable Communities Conference Plenary Panel on Community Resilience in the Face of Disaster. Building on the theme of Planning for Resilience, Harrison presented how the City's planning efforts for the Kapalama Canal Transit-oriented development area takes into consideration potential sea-level rise over the next 50 years.

A video of Harrison's presentation can be viewed at <http://blog.aarp.org/2017/11/21/community-resilience-in-the-face-of-disaster>. To learn more about the 5th Annual AARP Livable Communities National Conference, visit the AARP Livable Communities website at <https://www.aarp.org/livable-communities>.

UPCOMING EVENTS:

Dementia Friends Champions Training

Saturday, January 20, 2018, 9am -12 noon at Kahala Nui, Ali'i Dining Room, 4389 Malia St. 96821. Registration begins at 8:30. Light refreshments to be provided. For more information or to register, please contact Christy Nishita at cnishita@hawaii.edu.

Building Industry Association's Annual Home Building and Remodeling Show

Friday, January 26 to Sunday January 28 at the Neal Blaisdell Center Exhibition Hall.

On Sunday, January 28, from 11:00 am to 12:00 noon Age-Friendly Honolulu Housing Committee Chair Curt Kiriu will give a presentation on Universal Designed Accessory Dwelling Units (ADU's). ADU's can be a viable and affordable option for seniors who wish to live independently.